

THE INTERSECTION OF CREATIVITY & SCIENCE



THE ART OF BEAUTY

COSMETOLOGY PROGRAM

Cosmetology is both an art and a science. HSI will help you learn both aspects. Our program is designed to help you master every aspect of cosmetology, from using basic techniques to express yourself and your creativity, to employing advanced products to chemically alter the structure of hair or repair cracked nails.

HSI can teach you to help others look their best, while learning the skills you need to start a flexible and secure career with practically limitless opportunities.



START YOUR COSMETOLOGY CAREER TODAY

Discover your inner artist and put yourself on the path to financial stability by enrolling in the Cosmetology program at HSI. The sooner you begin, the sooner you can start your career.



Learn more by visiting
HealthandStyle.edu.



WHY BECOME A COSMETOLOGIST?

In the Cosmetology program at Health and Style Institute, you'll master the creative and technical skills necessary to launch a successful beauty career. Under the watchful eye of fully licensed and accredited staff you'll learn things like:

- **Cutting, Coloring and Styling Hair**
- **Performing Manicures and Pedicures**
- **Makeup Artistry**
- **Skin Care**

WHAT KINDS OF COURSES WILL I TAKE?

The curriculum at HSI covers a wide range of cosmetology techniques to prepare you for career success. Some of the things you'll study are:

Hair Cutting –

From basic skills like shaping and trimming, to more advanced techniques like razor cutting and freehand, you'll get hands-on experience in the day-to-day work of a cosmetologist while learning to execute the latest styles.

Chemical Texturizing –

Learn to create permanent waves or use chemical straightening. Your training will teach you about the process of using various chemicals to change the structure of hair.

Hair Coloring –

Covering the chemistry of hair coloring, you'll learn various formulations and application techniques to help your clients achieve the perfect shade.

Manicures/Pedicures –

HSI will teach you to perform professional-level nail work with an understanding of nail structure and anatomy. You'll learn to apply gels, repair cracks and treat cuticles, with practice on real clients.

Salon Management –

Your education will also include basic management skills to help you effectively run your business. You'll learn best-practices for client relations, bookkeeping and sanitation compliance.

WHAT IS INCLUDED IN THE COSMETOLOGY PROGRAM?

The Cosmetology Boards of North Carolina and Georgia require 1500 clock hours for graduation and testing. This consists of a core fundamentals section, an Adaptive Phase in our student salon and a Creative Phase in which you'll develop your own style and operate more independently.

In addition to technical instruction, you will also learn vital business skills that will help you in your career, including customer service, hygiene, retail skills, record keeping and business ethics.

WILL I EARN A LICENSE?

Upon completing the Cosmetology program at HSI, you will receive a diploma and be prepared to pass the State Cosmetology Board exam. Once you have passed this exam, you will become a licensed cosmetologist and be allowed to begin working in the salon and spa industry.

IS FINANCIAL AID AVAILABLE?

Health and Style Institute is approved to participate in the U.S. Department of Education's Federal Student Aid Programs. We offer several options for tuition assistance, including Federal Financial Aid, Grants, Student Loans, Government Assistance for Dislocated Workers, Veterans Education Benefits, Government Assistance for Disabled Individuals, and Corporate Tuition Assistance and Reimbursement. Our Financial Aid Specialists will work with you to determine what you qualify for.

WILL HSI HELP ME FIND A JOB?

Our goal is to do more than teach graduates a trade – we strive to equip them for long-term success. With this in mind, our programs are designed to provide you with all the tools you will need to find and secure a job, including:

- **Professional & Appropriate Attire**
- **Attitude & Presentation Skills**
- **Resume & Cover Letter Preparation**
- **Developing Job Prospects**
- **Interviewing Skills**
- **Networking & Attending Career Fairs**
- **Preparing & Providing References**
- **Negotiating a Competitive Compensation Package**
- **Exploring the Pros/Cons of Starting your Own Salon or Spa Business**

While placement assistance and career services are always available, Health and Style Institute cannot guarantee that students will become employed. We reserve the right to withhold career services if students have not met their academic or financial obligations.

