



BEAUTY IS SKIN DEEP

Makeup Artist Program

MAKE THE WORLD MORE BEAUTIFUL

There's so much more to working as a makeup artist than simply applying foundation and eyeliner. You also need to understand skin tones and how colors work together, as well as a variety of basic and advanced techniques to help achieve the desired look.

At HSI, you can learn the skills you need to turn your passion into a career.



YOUR CAREER AS A MAKEUP ARTIST STARTS TODAY

Turn your love for makeup into a rewarding career by enrolling in the Makeup Artist program at HSI. The sooner you begin, the sooner you can start your career.



**Learn more by visiting
HealthandStyle.edu.**



WHY BECOME A MAKEUP ARTIST?

Are you the type of person who sees beauty in everything? Do you love to help others look their best? Are you interested in a career in fashion, films or theater? If any of these sound like you, a career in makeup artistry could be a perfect match.

And the Makeup Artistry program at Health and Style Institute is the perfect place to get started. Learn the art and science of makeup application under the guidance of our fully licensed and accredited staff as you master skills like:

- **Bridal Makeup**
- **Runway Styling**
- **Lighting Techniques**
- **Sponge and Brush Application**

WHAT IS INCLUDED IN THE MAKEUP ARTIST PROGRAM?

This is a 900-clock hour program consisting of both academic and hands-on learning. It uses lectures, classroom discussions, demonstrations and practical applications on classmates, mannequins and live clients to help you develop the skills you'll need to work as a professional makeup artist.

This comprehensive curriculum has earned the program authorization from the State of Georgia Nonpublic Postsecondary Education Commission. Health and Style Institute is accredited by the National Accrediting Commission of Career Arts & Sciences, Inc. and licensed to operate as a cosmetology school by both the North Carolina State Board of Cosmetic Art Examiners and the Georgia Board of Cosmetology and Barbers.

WHAT KINDS OF COURSES WILL I TAKE?

The curriculum at HSI covers a wide range of makeup artistry techniques to prepare you for career success. Some of the things you'll study are:

The Evolution of Makeup –

An in-depth examination of the history of cosmetics, this course covers everything from makeup in ancient Egypt to the latest trends. You'll learn more than what was popular – you'll also learn why.

Everyday Application –

Not every occasion calls for elaborate makeup. This class will teach you common, everyday skills like contouring, eyebrow application and proper use of foundation and highlights.

High Fashion –

Develop an understanding of high fashion makeup trends as you learn to apply makeup for the runway and fashion industries. From airbrushing techniques to working backstage, enhancing bone structure to perfecting skin tones, this course will prepare you for Paris, Milan or anywhere fashionistas gather.

Color Theory –

One of the keys to creating beautiful makeup is understanding how colors work together. Learn what families work best for various skin tones, while learning when to use hot and cold colors.

Tools of the Trade –

Different techniques call for a number of brushes, sponges and other tools. This course will teach you how to use a wide variety of tools – and when each should be used.

IS FINANCIAL AID AVAILABLE?

Health and Style Institute is approved to participate in the U.S. Department of Education's Federal Student Aid Programs. We offer several options for tuition assistance, including Federal Financial Aid, Grants, Student Loans, Government Assistance for Dislocated Workers, Veterans Education Benefits, Government Assistance for Disabled Individuals, and Corporate Tuition Assistance and Reimbursement.

Our Financial Aid Specialists will work with you to determine what you qualify for.

WILL HSI HELP ME FIND A JOB?

Our goal is to do more than teach graduates a trade – we strive to equip them for long-term success. With this in mind, our programs are designed to provide you with all the tools you will need to find and secure a job.

While placement assistance and career services are always available, Health and Style Institute cannot guarantee that students will become employed. We reserve the right to withhold career services if students have not met their academic or financial obligations.

